

REPORT

Social Responsive Cell, Parul University and
National Rural Livelihood Mission,
Taluka Panchayat, Waghodiya

Jointly organizes

SAHIYAR = GRAN HATT =



**Exhibition cum sale Fair of the products manufactured by
women groups, women artisans and
women organizations of Waghodiya Taluka)**

Date
12th October, 2022, Wednesday

Venue
Parul University Campus

Our Valuable Sponsors



Introduction

Social Responsive Cell, Parul University has organized SAHIYAR – Gram Hatt Exhibition cum Sale fair with an aim to make available markets to women for sale of their products on 12th October, 2022, Wednesday at Parul University from 9.00 am to 7.30 pm. SAHIYAR – Gram Hatt is the concept where we provided market availability of the products made by the women groups at our university. Women are allotted table space and stalls in these exhibition co-sales fairs.



Stalls were kept by women such as Khakhara Chevdo (Farsan), Various pickles and chutneys, Halfbeen(Addad) Items, Coconut's Laddu, Pandas and Sweets, American corn, Panipuri, Bakery products, Sanitary pads, Home decoration items, Bagasara's items, Cutlery items, Divda, Brooms and soap and phenyl. Inculcating Social responsiveness amongst our students has always been one of our priorities, at Parul University. Students took active interest and participated enthusiastically to support the women sell their products. Thanks to all the supporters and participants. We thank our sponsors, well-wishers and stake holders also.

Inauguration

Inauguration programme was started with a warm welcome. Our chief guest Mrs. Meetaben



Joshi, Additional Collector and Director of DRDA, Vadodara and Dr Geetika Patel, Medical Director and Managing trustee of Parul University inaugurated the programme by cutting the ribbon and by lighting the lamp in the presence of thousands of student volunteers and well wishers.. On this occasion Resp. Geetika ma'am blessed the programme by his voluble speech and conveyed her

best wishes to entire team of SRC. Mrs. Meetaben Joshi also shared her messages and she

thanked Parul University for organizing SAHIYAR – Gram hatt for rural women. Prof(Dr)M N Parmar sir thanked all dignitaries, well wishers and stake holders for their support and co operations.

Process Report

After the inauguration of the programme respected all dignitaries visited the entire stalls and encourage rural women for their products made by themselves. Students also have started visiting the stalls and brought the things as per their need. We have appointed 2 student volunteers in each stall to support women for selling their products. Staff also visited the stalls throughout the day. Following is the sale of each stall.



Stall No.	Name of Women Group	Name of Women Entrepreneur	PRODUCTS	TOTAL SALE (RS.)
01	Jai Jalaram Sakhi Mandal	Bhawini Pareshkumar Rana	Jewellery	2,780
02	Jyot Sakhi Mandal	Varshaben Himmatbhai Parmar	Organic Materials	3,400
03	Rahi Sakhi Mandal	Bhatt Sangitaben Ajaykumar	Masks	440
04	Samruddhi Sakhi Mandal	Vora Mumtazben	Bakery Products	2,708
05	Sagar Sakhi Mandal	Parmar Bhawanaben Mukeshbhai	Incense Sticks	2,470
06	Mahi Sakhi Mandal	Parmar Sangitaben Kamleshbhai	Pickles / Ladoo	920
07	Harsiddhi Sakhi Mandal	Parmar Veena M	Food Items (Vada)	4,240
08	Saheli Sakhi Mandal	Parmar Dakshaben Maheshbhai	Catering	2,300
09	Jai Narayan Sakhi Mandal	Patel Trushaben	Sanitary Napkins	120
10	Jai Laxmi Sakhi Mandal	Ramelaben Ravindrabhai Vasava	Dress Material	9,000
11	Shri Kuber Sakhi	Vasava Sunitaben	Cosmetics	405

	Mandal			
12	Saheli Sakhi Mandal	Deepikaben Sanjaybhai Parmar	Food Item's (Pappdi Ka Loat)	1,880
13	Shakti Sakhi Mandal	Hiraben Hasmukhbhai Parmar	Sweet Corn/Pepsi/Imli/Pappad	4,000
14	Akashi Sakhi Mandal	Variya Manurmaben	Rangoli Colours	3,330
15	Akashi Sakhi Mandal	Variya Manurmaben	Home Decoration (Diya)	3,330
16	Shakti Sakhi Mandal	Neeruben Kamleshbhai Vasava	Food Items (Chichi)	1,000
17	Saheli Sakhi Mandal	Geetaben Kiritbhai Rohit	Home Decoration (Diya)	3,420
18	Deep Sakhi Mandal	Bhawnaben Bhailalbhai Chanda	Food Items(Panipuri)	3,050
19	Gram Vikas Sakhi Mandal	Hemlataben Mohanbhai Vankar	Food Items(Khakhara/Farshan)	12,220
20	Bhakti Sakhi Mandal	Aartiben Vikrambhai	Food Items (Pappdi Ka Loat)	1,510
GRAND TOTAL				62,523

Total Sale of SAHIYAR GRAM Hatt – Rs. 62,523.00

- Highest Collection of the Stall – Rs. 12220 (Khakhra & Chevdo)
- 2nd Highest Collection– Rs.9000 (Sarees)
- 3rd Highest Collection – Rs.6660 (Fancy Diya and Rangoli items))

Conclusion

SAHIYAR Gram hatt is the great initiative and very successful mela and it created positive impact among the women as well as visitors. The event became very popular among the students also. The event grabbed the attention of the society due to its strategic location and thereby



generated good sales for the artisans who participated in the mela. The participants/artisans have expressed their satisfaction as they got good sales than their expectation. The visitors also appreciated this initiative. The online e-billing through mobile were also appreciated.

At the end the programme was concluded at 7.00 pm in the presence of all the institute SRC coordinators, Staffs, student volunteers and stall owners. The women owner of each stall were appreciated with certificates of participation and highest 1st, 2nd and 3rd sale stall owner were appreciated with memento and certificate. Dr. Hemang Joshi, Associate Professor and Institute SRC coordinator of Parul Institute of Ayurved expressed his sincere thanks to Resp. Geetika ma'am, managing trustee and medical director of Parul University for her approval and proper guidance to organize the programme. He also thank Pro(Dr) M N Parmar, Dean, Faculty of Social Work, Parul University for his valuable presence whole day. He also thanked student volunteers especially from Department of Paramedical and Health Sciences, Parul Institute of Nursing, Parul Institute of Technology and social work for their support in selling of products made by women. He also thanked all the women who have participated SAHIYAR Gram hatt and promote their skills. Also he thanked Waghodiya taluka team of National Rural Livelihood Mission for their continuous support and cooperation Also he thanked entire team of SRC for organizing this grand successful event. At last the programme was concluded at 7.30 pm

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GLIMPSES





SAHIYAR – GRAM HATT

