

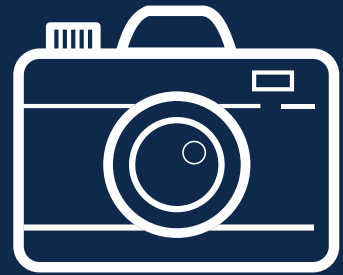


SEASON 2

ABOUT PARUL UNIVERSITY

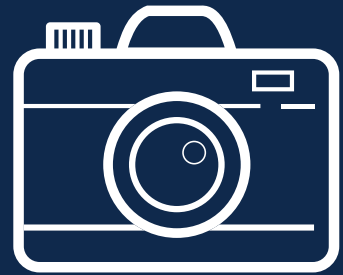


Situated in the heart of Vadodara, the cultural capital of Gujarat, Parul University is the prime example of seamless blend of culture, history, and education. With a state-of-the-art campus, the university offers a wide range of diploma, undergraduate, and postgraduate courses in a broad spectrum of disciplines. The university is a robust amalgamation of 36 institutions and 20 faculties. Since its inception in 1993 to earning recognition as a university in 2015, Parul University has reached new heights and emerged as one of the premier institutions across the country. Parul University offers more than 250 uniquely structured courses to fit the career choices and needs of every student.



MAADHYAM SEASON 2

- Organized by the Department of Journalism and Mass Communication, Maadhyam is the embodiment of a media event designed to test the creativity, intellectual powers, and conceptualization, among others, of the aspiring students.
- An inter-university event, Maadhyam aims to encourage the up coming journalists of the country to be aware of and vocal against the modern world reality.
- Maadhyam aims to provide a robust platform to foster the skills and talents of the students and help them prove their potential.



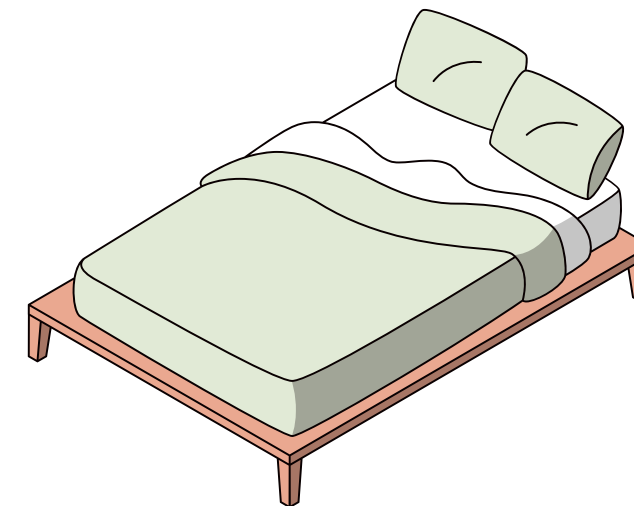
BENEFITS

- Workshops and interactive sessions with industry experts
- Exclusive cash prizes for winners
- Certificates for all participants
- Exposure to a large audience
- Opportunity to showcase talent on a large level

ACCOMMODATION

PACKAGES:

- Rs. 400 for a day
- Rs. 700 for 2 days
- Rs. 1000 for 3 days
- Rs. 2100 for 7 days



+



All packages have inclusive meals 3 times a day

**P.S. : Bus service from Vadodara station to PU campus will be provided if
10or more students participate**

AUDIENCE



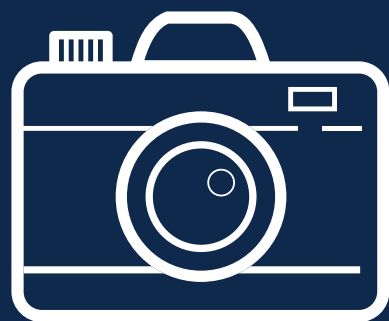
200+ participants



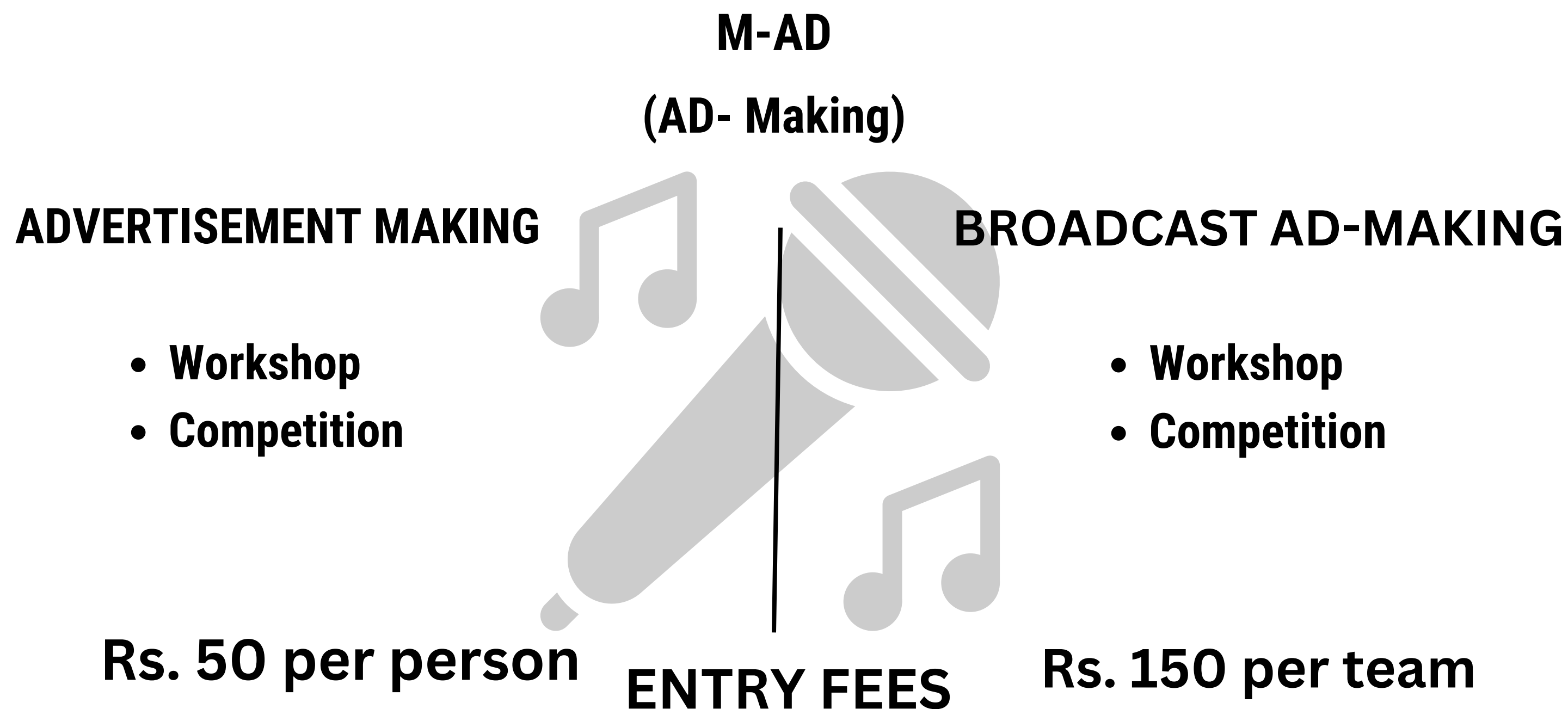
Interactive sessions
with
Keynote Speakers

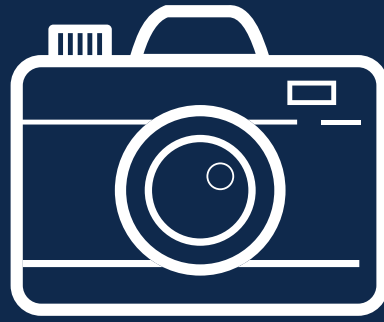


1000+ Audience



PRE MAADHYAM





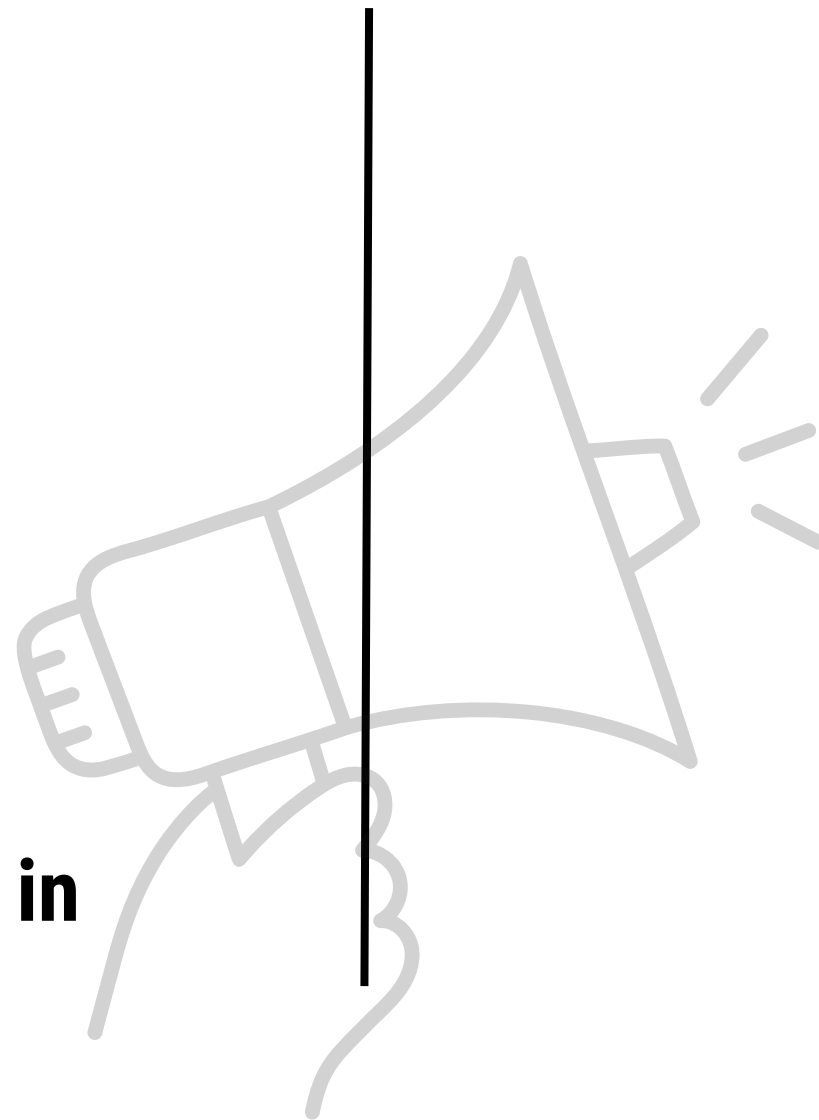
PRE MAADHYAM

LIGHTS , CAMERA & ACTION

(SHORT- FILM MAKING)

- Workshop
- Competition
- Shortlisted films to be screened in front of guests

Rs. 250 per team



Entry Fees

MEIN AUR MERI ACTING

(MONO-ACTING)

- Workshop
- Competition

Rs. 50 per person

EVENT DETAILS

DATES:

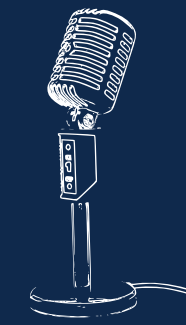
5-7 OCTOBER (PRE MAADHYAM)

9-11 OCTOBER (MAADHYAM)



VENUE: PARUL UNIVERSITY
Vadodara, Gujarat

MAADHYAM



DAY 1

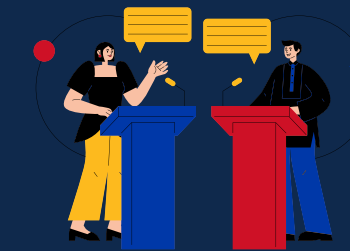


KHEECH MERI PHOTO [Photography Competition]

Let out your inner photographer and explore your creativity via the 'KHEECH MERI PHOTO' event.
Let your camera show the artist inside you."

Rs. 100/-

Entry fees



BREAKING VIEWS [Debate competition]

Take on the society's backward and orthodox mindset in a battle of wits in Maadhyam's debate competition, 'BREAKING VIEWS'. Showcase your speaking skills in this engaging and heated event.

Rs. 100/-

DAY 2

NUKKAD NATAK [Street Play Competition]



Nukkad Natak, is a vibrant form of theatrical expression performed in public spaces.

**Entry fees : Rs 200/-
(per team)**

VYANG CHITRA [Cartoon Sketch Competition]



Vyang Chitra is the oldest art form in Indian history. It enables those features which is hidden and yet it shows relatable features through cartoon sketch and different cartoon arts.

Entry fees : Rs 100/-

KAUN BANEGA GYAANI? [Quiz Competition]



Maadhyam presents 'Kon Banega Gyaani', an exhilarating quiz competition.

**Entry fees : Rs 100/-
(per pair)**

KEM CHHO PU? [RJ Competition]



Participate in our exciting RJ Competition and showcase your hosting skills like never before! Unleash your creativity, wit, and charisma.

Entry fees : Rs 100/-

DAY 3



PU WANTS TO KNOW ! **[Live Reporting Competition]**

Get ready to explore a whole new dimension of reporting with the ultimate live reporting competition!

Entry fees : Rs. 100/-



CHANCE PE DANCE **[Dance Competition]**

Get ready to bust a move and show gravity who's boss at the "Chance Pe Dance" Solo Dance Competition!

Entry fees : Rs. 100/-



SHRINGAAR **[Live Makeup Competition]**

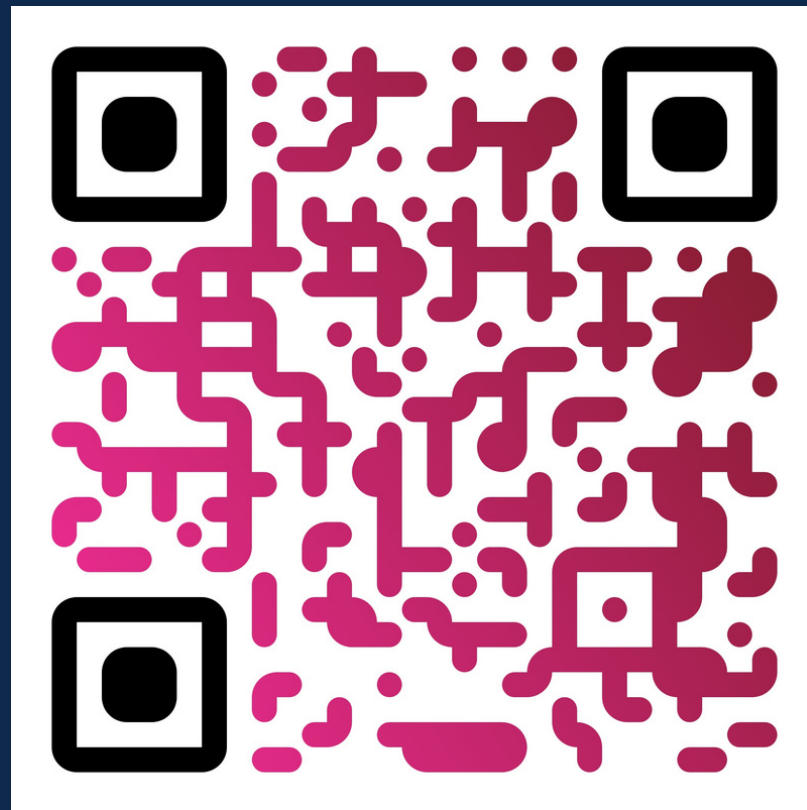
The live makeup competition is a captivating event where all the skilled artists showcase their talent in real time through creative brushwork and innovative techniques.

Entry fees : Rs. 100/-
(per pair)

A Glimpse of MAADHYAM Season 1!



CONNECT WITH US



@liberalarts_pu

ORGANISING TEAM



CHITRANSHI RAIZADA

CHIEF COORDINATOR



SHIVAM BALLEWAR

FACULTY COORDINATOR



| THANK
YOU

